

## Scientific events at the Doctoral School of Economics, University of Oradea

On 20th of November 2020, the Doctoral School of Economics organized the 11<sup>th</sup> edition of the International Conference of Doctoral Students and Young Researchers "Emerging Markets Economics and Business". This scientific event was conducted in partnership with Faculty of Economics, University of Miskolc, Hungary, and with the support of International Business School from Botevgrad, Bulgaria and the association The Cluster for Scientific Research, Innovation and European Studies from Oradea. During the conference, 105 papers were presented by doctoral and post-doctoral students and other young researchers from Romania and abroad. The papers were grouped in eleven panels, addressing a range of topics in the broad fields of Economics, Business Administration and Finance. All submitted contributions were double-blind reviewed and 99 of them were accepted for publication in the Proceedings of the 11th International Conference of Doctoral Students and Young Researchers, which is also available online at <http://steconomiceuoradea.ro/wp/wp-content/uploads/2020/12/Volum-Doctoral-Conference-Oradea-2020-final.pdf>. The doctoral School of Economics from University of Oradea highly values such events and international participation in scientific events of its doctoral students. Congratulations to all participants in the Conference, and hope to see them and other PhD students as well, i at the 12<sup>th</sup> edition of the Conference, in November 2021.

Another important activity within the Doctoral School of Economics, which is traditionally highlighted in our Journal, is the presentation of the doctoral theses recently defended by our PhD students. During 2020, the following theses were publicly defended at the Doctoral School of Economics:

### 1. SMES AND START-UPS IN THE CONTEMPORARY ECONOMY. SUPPORT POLICIES AND THEIR EFFECTS

PhD student: Anamaria-Diana RAD (HERTE)

Scientific advisor: Prof. Dr. habil. Daniel BĂDULESCU

The major objective of the thesis is the complex analysis of the dynamics of SMEs and start-ups in the European Union and Romania, of the support measures taken and their effects on the economy and society. The literature on companies and growth stages, start-up stages or territorial dynamics is rich and diverse, and there are many and various approaches to the complexity of the phenomenon of establishment, existence and behavior of a company. The growth in the number and pace of sustained growth-oriented firms gives an optimistic signal for the future, although the EU is still lagging behind dynamic partner regions and countries, such as the United States. Also, we cannot expect that the very favorable economic conditions in the EU that have fueled the recent growth of companies with sustained growth will be maintained for a long time to come. Through the scope and specificity of the approach presented in this thesis, and the investigation of an important issue in the European Union, in particular in the case of Romania, the thesis contributes to the enrichment of the literature from both theoretical and practical perspective.

## 2. FOREIGN BANKS AND MACROECONOMIC STABILITY IN THE NEW EU MEMBER STATES

PhD student: Radu-Alin MORUȚAN

Scientific advisor: Prof. Dr. habil. Daniel BĂDULESCU

The main objective of the thesis is the investigation from different perspectives of the impact of the inflow and consolidation of foreign bank capital on the macroeconomic stability and economic and financial performance of the Central and Eastern European countries, members of the EU. Related to the impact and importance of foreign banks' entry, the literature discusses two important closely related topics, namely the mode of entry (de novo, respectively, the acquisition or merger with an internal bank), and the form of organization and operation in that market (subsidiary or representative of the parent bank). Therefore, the structural relations, the mutual influences and the perspectives of the evolution of the analyzed major indicators were investigated, by approaching in detail the transformations and challenges associated with some moments and periods that accompanied this expansion. In conclusion, the impact of the foreign banks in the economies of the Central and Eastern European states which have recently joined the EU is far from being reduced to net assertions, displaying both favorable and harmful effects on economies and financial systems of host countries.

## 3. CORPORATE SUSTAINABILITY - REQUIREMENT OF THE CONTEMPORARY ECONOMY. IMPLICATIONS, PARTICULARITIES, TRENDS

PhD student: Paula-Carmen ROȘCA

Scientific advisor: Prof. Dr. habil. Alina BĂDULESCU

The main purpose of this doctoral thesis is the study of the evolution, implications and features of corporate sustainability, as well as how to measure and evaluate it. To present long-term beneficial effects, there should be enforced international treaties by which sustainability be respected regardless of the country, area or place where companies operate. In this way, companies will not seek to exploit places, countries, people and resources in search of less harsh laws on environmental protection or employees. Corporate sustainability is not possible without cooperation with other stakeholders, such as state / government institutions, international bodies or academia, as there is an interdependence between these stakeholders. Our current research highlights the progress made in sustainability reporting, a process considered as essential for the current business environment, but which requires more transparency and reliability for all actors involved. In the general note of sustainability, companies and, in particular, large corporations are considered to be essential factors, whose actions have a great impact on the environment, on economic development and on the well-being of the community.

Details regarding the content of these Ph.D. theses can be accessed at:

<https://doctorat.uoradea.ro/ro/sustineri-teze/sustineri-teze-doctorat>

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