

## DYNAMIC ANALYSIS OF THE COOPERATION AND COMPETITION RELATIONSHIP IN THE OIL AND GAS INDUSTRY IN ROMANIA

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**Abstract:** *The aim of the paper is to analyse the cooperation and competition relationship in the oil and gas industry in Romania using the game theory. The players are the companies, the payoffs are the profits obtained by the entities and there are two strategies as cooperation and competition. Two cases are considered: duopolistic and triopolistic market. The mathematical models have as variables the probabilities of choosing cooperation and competition by each player. They are described by two and three nonlinear differential equations. The time delay is introduced in order to highlight the time between choosing a strategy and its effect. The case studies use real data for two and three companies, respectively, with two scenarios related to the obtained payoffs if they cooperate or not. The time evolutions of the variables are carried out using Wolfram Mathematica 9. Finally, some conclusions and future research are drawn.*

**Keywords:** competition, cooperation, oligopolistic market, evolutionary games, replicator dynamics.

**JEL classification:** D21, C02, C73, D50, H32

### 1. Introduction

The evolutionary game theory is a framework to model and study continuous interaction in a large population of agents (Weibull, 1997); Khalifa and al., 2014; Khalifa and al., 2015). In particular, in the oligopolistic market it is based on the survival of the fittest entity. The replicator dynamics is a standard approach that uses differential equations to model the choice of the agents between two strategies. Each strategy leads to a payoff (Zhao and Yuxin, 2015). It is assumed that the strategy of choice has a payoff more than the average payoffs (Zhao and al. 2015).

Lately, the replicator dynamics was studied by (Yi and Wang, 1997; Alboszta and Jacek 2004; Iijima, 2012; Sîrghi and al., 2012; Khalifa and al., 2015; Zhao and al. 2015; Khalifa and al., 2017; Aliaga, 2017). In Wesson and Richard (2016), the time delay is considered in the fitness of each strategy and the existence of the oscillations are investigated for the replicator dynamic model.

Taking into account the previous considerations, we consider the mathematical models for the replicator dynamic corresponding to duopoly and triopoly market, respectively, where the players are bounded rational. They can choose two strategies, one being cooperation and the other one competition.

The structure of the paper is as follows. The methodology of the paper is presented in Section 2. Section 3 stands for the analysis of the duopolistic market, where OMV Petrom and Rompetrol are taken into account. Section 4 deals with the analysis of the triopolistic

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market, where OMV Petrom, Rompetrol and Lukoil are considered. The conclusions and future research are given in Section 5.

## 2. Methodology

Firstly, we consider two bounded players as two companies which have to choose between two strategies: cooperation and competition. We denote by  $p_{11}$  and  $p_{21}$  the net incomes of the players, when they both choose cooperation. In case of competition the net incomes are  $p_{14}$  and  $p_{24}$ , respectively. When there are different strategies and the first player goes for cooperation and the second one for competition, the payoff for the first company is  $p_{12}$  and for the second one is  $p_{22}$ . If the first company chooses competition and the second one cooperation, the payoff for the first one is  $p_{13}$  and for the second one is  $p_{23}$ . Therefore, the payoffs of the firms are displayed in the following table:

**Table 1:** Payoffs in a duopoly game

No.	Strategies		Company 1	Company 2
1	$x_1$	$x_2$	$p_{11}$	$p_{21}$
2	$x_1$	$1 - x_2$	$p_{12}$	$p_{22}$
3	$1 - x_1$	$x_2$	$p_{13}$	$p_{23}$
4	$1 - x_1$	$1 - x_2$	$p_{14}$	$p_{24}$

Source: Neamțu M., Sîrghi N., Rănescu D. (2017)

The change rates of the probabilities for both players to choose cooperation is given by (Neamtu M., Sîrghi N., Rănescu D., 2017):

$$\begin{aligned} \dot{x}_1(t) &= x_1(t)(1 - x_1(t))(\alpha_0 + \alpha_2 x_2(t)) \\ \dot{x}_2(t) &= x_2(t)(1 - x_2(t))(\beta_0 + \beta_1 x_1(t)) \end{aligned} \quad (1)$$

where

$$\alpha_0 = p_{12} - p_{14}, \alpha_2 = p_{11} - p_{12} - p_{13} + p_{14}, \beta_0 = p_{23} - p_{24}, \beta_1 = p_{21} - p_{22} - p_{23}$$

We consider that there is time delay between choosing a strategy and its effect, therefore the dynamic replicator becomes (Neamțu M., Sîrghi N., Rănescu D., 2017):

$$\begin{aligned} \dot{x}_1(t) &= x_1(t)(1 - x_1(t - \tau_1))(\alpha_0 + \alpha_2 x_2(t)) \\ \dot{x}_2(t) &= x_2(t)(1 - x_2(t - \tau_2))(\beta_0 + \beta_1 x_1(t)) \end{aligned} \quad (2)$$

with  $\tau_1 \geq 0, \tau_2 \geq 0$ .

**Proposition 1.** (Neamțu M., Sîrghi N., Rănescu D., 2017) *If  $p_{12} - p_{14} < 0, p_{23} - p_{24} < 0$ , the equilibrium point  $O(0, 0)$  is locally asymptotically stable, for all  $\tau_1 \geq 0, \tau_2 \geq 0$ .*

**Proposition 2.** (Neamțu M., Sîrghi N., Rănescu D., 2017) *If there are no delays and  $p_{11} - p_{13} > 0, p_{21} - p_{22} > 0$ , the equilibrium point  $C(1, 1)$  is locally asymptotically stable. If  $p_{11} - p_{13} > 0, p_{21} - p_{22} > 0$ ,  $C(1, 1)$  is locally asymptotically stable, for any  $0 < \tau_1, \tau_2 < \min\{\tau_{10}, \tau_{20}\} = \tau_{12}$ , where  $\tau_{10} = \frac{\pi}{2(p_{11} - p_{13})}$ ,  $\tau_{20} = \frac{\pi}{2(p_{21} - p_{22})}$  a Hopf bifurcation occurs when  $\tau_1 = \tau_2 = \tau_{12}$ .*

Secondly, we consider three companies denoted by  $F_i, i = 1,2,3$ . Company  $F_1$  chooses *competition* with the probability  $x_1(0 \leq x_1 \leq 1)$  and *cooperation* with „ $1 - x_1$ ”. In a similar way the probabilities for the other companies are denoted by  $x_2$  and  $x_3$ , respectively. The payoffs corresponding to the strategies are given in Table 2.

**Table 2:** Payoffs in a triopoly game

Nr.	Strategies			Company 1	Company 2	Company 3
1	$x_1$	$x_2$	$x_3$	$p_{11}$	$p_{21}$	$p_{31}$
2	$x_1$	$x_2$	$1 - x_3$	$p_{12}$	$p_{22}$	$p_{32}$
3	$x_1$	$1 - x_2$	$x_3$	$p_{13}$	$p_{23}$	$p_{33}$
4	$x_1$	$1 - x_2$	$1 - x_3$	$p_{14}$	$p_{24}$	$p_{34}$
5	$1 - x_1$	$x_2$	$x_3$	$p_{15}$	$p_{25}$	$p_{35}$
6	$1 - x_1$	$x_2$	$1 - x_3$	$p_{16}$	$p_{26}$	$p_{36}$
7	$1 - x_1$	$1 - x_2$	$x_3$	$p_{17}$	$p_{27}$	$p_{37}$
8	$1 - x_1$	$1 - x_2$	$1 - x_3$	$p_{18}$	$p_{28}$	$p_{38}$

Source: Neamtu M., Sirghi N., Rănescu D. (2017)

The dynamic replicator with time delay is given by (Neamtu M., Sirghi N., Rănescu D., pag. 338, 2017):

$$\begin{aligned}
 x_1'(t) &= x_1(t)(1 - x_1(t - \tau_1))(\alpha_0 + \alpha_2 x_2(t)) + \alpha_3 x_3(t) + \alpha_{23} x_2(t) x_3(t) \\
 x_2'(t) &= x_2(t)(1 - x_2(t - \tau_2))(\beta_0 + \beta_1 x_1(t)) + \beta_3 x_3(t) + \beta_{13} x_1(t) x_3(t) \\
 x_3'(t) &= x_3(t)(1 - x_3(t - \tau_3))(\gamma_0 + \gamma_1 x_1(t)) + \gamma_2 x_2(t) + \gamma_{12} x_1(t) x_2(t)
 \end{aligned} \quad (3)$$

with  $\tau_1 \geq 0, \tau_2 \geq 0, \tau_3 \geq 0$  and

$$\begin{aligned}
 \alpha_0 &= p_{14} - p_{18}, \alpha_2 = p_{12} - p_{14} - p_{16} + p_{18}, \\
 \alpha_3 &= p_{13} - p_{14} - p_{17} + p_{18}, \\
 \alpha_{23} &= p_{11} - p_{12} - p_{13} + p_{14} - p_{15} + p_{16} + p_{17} - p_{18}, \\
 \beta_0 &= p_{26} - p_{28}, \beta_1 = p_{22} - p_{24} - p_{26} + p_{28}, \\
 \beta_3 &= p_{25} - p_{26} - p_{27} + p_{28} \\
 \beta_{13} &= p_{21} - p_{22} - p_{23} + p_{24} - p_{25} + p_{26} + p_{27} - p_{28} \\
 \gamma_0 &= p_{37} - p_{38}, \gamma_1 = p_{33} - p_{34} - p_{37} + p_{38}, \\
 \gamma_2 &= p_{35} - p_{36} - p_{37} + p_{38}, \\
 \gamma_{12} &= p_{31} - p_{32} - p_{33} + p_{34} - p_{35} + p_{36} + p_{37} - p_{38}
 \end{aligned} \quad (4)$$

**Proposition 3.** (Neamtu M., Sirghi N., Rănescu D., 2017). If  $p_{14} - p_{18} < 0, p_{26} - p_{28} < 0, p_{37} - p_{38} < 0$ , the equilibrium point  $A_0(0,0,0)$  is locally asymptotically stable for all  $\tau_1 \geq 0, \tau_2 \geq 0, \tau_3 \geq 0$ .

**Proposition 4.** (Neamtu M., Sirghi N., Rănescu D., 2017). If  $p_{11} - p_{15} > 0, p_{21} - p_{23} > 0, p_{31} - p_{32} > 0, \tau_1 = \tau_2 = \tau_3 = 0$ , the equilibrium point  $A_{123}(1,1,1)$  is locally asymptotically stable. If  $p_{11} - p_{15} > 0, p_{21} - p_{23} > 0, p_{31} - p_{32} > 0$ , and

$\tau_1 = \tau_2 = \tau_3 \in [0, \tau_{123})$ , where  $\tau_{23} = \min \{\tau_{10}, \tau_{20}, \tau_{30}\}$ ,  $\tau_{10} = \frac{\pi}{2(p_{11}-p_{15})}$ ,  $\tau_{20} = \frac{\pi}{2(p_{21}-p_{23})}$ ,  $\tau_{30} = \frac{\pi}{2(p_{31}-p_{32})}$ , then  $A_{123}(1,1,1)$  is locally asymptotically stable. A Hopf bifurcation occurs when  $\tau_1 = \tau_2 = \tau_3 = \tau_{123}$ .

### 3. Duopoly in the gas and oil industry

For the particular case of OMV Petrom (Company 1) and Rompetrol (Company 2), the payoff matrix is given by:

**Table 3:** The payoffs of the companies

No.	Strategies		Company 1	Company 2
1	$x_1$	$x_2$	373	190.74
2	$x_1$	$1 - x_2$	834	0
3	$1 - x_1$	$x_2$	0	853.74
4	$1 - x_1$	$1 - x_2$	$V_{OMV\ Petrom} - 503$	$V_{Rompetrol} - 503$

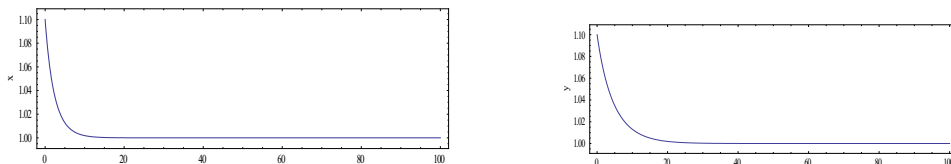
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We consider two scenarios:

*Scenario 1.* OMV Petrom and Rompetrol get greater payoffs in the competition case ( $V_{OMV\ Petrom} = 1330, V_{Rompetrol} = 1350$ );

*Scenario 2.* OMV Petrom and Rompetrol get greater payoffs in the cooperation case ( $V_{OMV\ Petrom} = 2000, V_{Rompetrol} = 2100$ ).

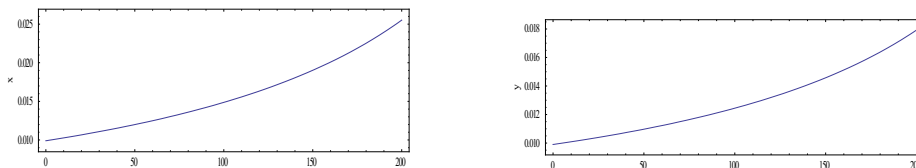
If there are no delays  $\tau_1 = \tau_2 = 0$ , the equilibrium point (1, 1) is locally asymptotically stable (see Figure 1):



**Figure 1:** The equilibrium point (1, 1) is locally asymptotically stable for  $\tau_1 = \tau_2 = 0$  and  $V_{OMV\ Petrom} = 1330, V_{Rompetrol} = 1350$ ;

Source: own processing

The decisions of competition lead to a favourable situation. If there are no delays  $\tau_1 = \tau_2 = 0$ , the equilibrium point (0,0) is unstable (see Figure 2). The decisions of cooperation lead to an unstable situation.

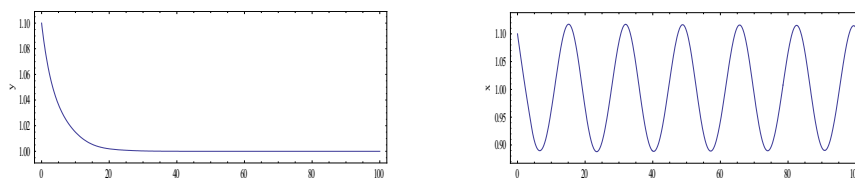


**Figure 2:** The equilibrium point (0,0) is unstable for  $\tau_1 = \tau_2 = 0$  and  $V_{OMV\ Petrom} = 1330, V_{Rompetrol} = 1350$ ;

Source: own processing

If there is delay only for *OMV Petrom* ( $\tau_2 = 0$ ), the equilibrium point (1,1) is locally asymptotically stable for ( $\tau_1 \in [0, 4.21)$ ) (see Figure 3).

The decisions of competition lead to a favourable situation for  $\tau_1 \in [0, 4.21)$ ,  $\tau_2 = 0$

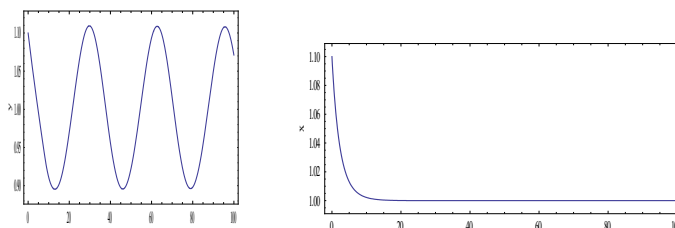


**Figure 3:** If there is delay only for *OMV Petrom* ( $\tau_2 = 0$ ), there are oscillations for  $\tau_1 \in [0, 4.21)$ ,  $\tau_2 = 0$  and  $V_{OMV\ Petrom} = 1330$  and  $V_{Romp petrol} = 1350$ ;

Source: own processing

If there is delay only for *Romp petrol*  $\tau_1 = 0$ , the equilibrium point (1,1) is locally asymptotically stable for  $\tau_2 \in [0, 8.23)$  (see Figure 4):

The decisions of competition lead to a favourable situation for  $\tau_2 \in [0, 8.23)$ ,  $\tau_1 = 0$



**Figure 4:** If there is delay only for *Romp petrol*  $\tau_1 = 0$ , there are oscillations for  $\tau_2 \in [0, 8.23)$ ,  $\tau_1 = 0$  and  $V_{OMV\ Petrom} = 1330$  și  $V_{Romp petrol} = 1350$ ;

Source: own processing

#### 4. Triopoly in the gas and oil industry

In the triopoly case we consider three players as: OMV Petrom (Company 1), Romp petrol (Company 2) and Lukoil (Company 3) with the probabilities to choose cooperation  $x_1, x_2$  and  $x_3$ , respectively and  $1 - x_1, 1 - x_2$  and  $1 - x_3$  the probabilities to choose competition.

The payoffs are given in Table 4:

**Table 4:** The payoffs in the triopoly game

Nr	Strategies			OMV Petrom Company 1	Romp petrol Company 2	Lukoil Company 3
1	$x_1$	$x_2$	$x_3$	$T_{OMV\ Petrom} - C_{OMV\ Petrom}$	$T_{Romp\ petrol} - C_{Romp\ petrol}$	$T_{Lukoil} - C_{Lukoil}$
2	$x_1$	$x_2$	$1 - x_3$	$T - T_{Romp\ petrol} - C_{OMV\ Petrom}$	$T - T_{OMV\ Petrom} - C_{Romp\ petrol}$	0
3	$x_1$	$1 - x_2$	$x_3$	$T - T_{Lukoil} - C_{OMV\ Petrom}$	0	$T - T_{OMV\ Petrom} - C_{Lukoil}$
4	$x_1$	$1 - x_2$	$1 - x_3$	$T_{OMV\ Petrom} - C_{OMV\ Petrom}$	$V_{Romp\ petrol} - A$	$V_{Lukoil} - A$
5.	$1 - x_1$	$x_2$	$x_3$	0	$T - T_{Lukoil} - C_{Romp\ petrol}$	$T - T_{Romp\ petrol} - C_{Lukoil}$

Nr	Strategies			OMV Petrom Company 1	Rompetrol Company 2	Lukoil Company 3
	$1 - x_1$	$x_2$	$1 - x_3$	$V_{OMV\ Petrom} - A$	$T_{Rompetrol} - C_{Rompetrol}$	$V_{Lukoil} - A$
6	$1 - x_1$	$x_2$	$1 - x_3$	$V_{OMV\ Petrom} - A$	$T_{Rompetrol} - C_{Rompetrol}$	$V_{Lukoil} - A$
7	$1 - x_1$	$1 - x_2$	$x_3$	$V_{OMV\ Petrom} - A$	$V_{Rompetrol} - A$	$V_{Lukoil} - C_{Lukoil}$
8	$1 - x_1$	$1 - x_2$	$1 - x_3$	$V_{OMV\ Petrom} - A$	$V_{Rompetrol} - A$	$V_{Lukoil} - A$

Source: own processing

Where

$T_{OMV\ Petrom}$  = overall potential market for OMV Petrom

$T_{Rompetrol}$  = overall potential market for Rompetrol

$T_{Lukoil}$  = overall potential market for Lukoil

$C_{OMV\ Petrom}$  = cost of engaging in competition for OMV Petrom

$C_{Rompetrol}$  = cost of engaging in competition for Rompetrol

$C_{Lukoil}$  = cost of engaging in competition for Lukoil

$T$  = overall potential market = 855 mil Ron

$A$  = penalties if the companies (OMV Petrom, Rompetrol, Lukoil) are found to practice illegal type of cooperation = 503 mil Ron

$$T_{OMV\ Petrom} - C_{OMV\ Petrom} = 394 - 21 = 373 \text{ mil Ron}$$

$$T_{Rompetrol} - C_{Rompetrol} = 192 - 1.26 = 190.74 \text{ mil Ron}$$

$$T_{Lukoil} - C_{Lukoil} = 98 - 0.6 = 97.4 \text{ mil Ron}$$

$$T - T_{Rompetrol} - C_{OMV\ Petrom} = 855 - 192 - 21 = 642 \text{ mil Ron}$$

$$T - T_{OMV\ Petrom} - C_{Rompetrol} = 855 - 394 - 1.26 = 459.74 \text{ mil Ron}$$

$$T - T_{Lukoil} - C_{OMV\ Petrom} = 855 - 98 - 21 = 736 \text{ mil Ron}$$

$$T - T_{OMV\ Petrom} - C_{Lukoil} = 855 - 394 - 0.6 = 460.4 \text{ mil Ron}$$

$$T - T_{Lukoil} - C_{Rompetrol} = 855 - 98 - 1.26 = 755.74 \text{ mil Ron}$$

$$T - T_{Rompetrol} - C_{Lukoil} = 855 - 192 - 0.6 = 662.4 \text{ mil Ron}$$

$$T_{Lukoil} - C_{Lukoil} = 98 - 0.6 = 97.4 \text{ mil Ron}$$

The companies (OMV Petrom, Rompetrol și Lukoil) obtain greater payoffs if they cooperate in the following conditions:

$$V_{OMV\ Petrom} - A > \max(T - T_{Lukoil} - C_{OMV\ Petrom}, T - T_{Rompetrol} - C_{OMV\ Petrom}, T_{OMV\ Petrom} - C_{OMV\ Petrom})$$

that leads to

$$V_{OMV\ Petrom} - A > 736$$

$$V_{Rompetrol} - A > \max(T - T_{Lukoil} - C_{Rompetrol}, T - T_{OMV\ Petrom} - C_{Rompetrol}, T_{Rompetrol} - C_{Rompetrol})$$

$$\text{with } V_{Rompetrol} - A > 755.74$$

$$V_{Lukoil} - A > \max(T - T_{Rompetrol} - C_{Lukoil}, T - T_{OMV\ Petrom} - C_{Lukoil}, T_{Lukoil} - C_{Lukoil})$$

$$\text{with } V_{Lukoil} - A > 662.4.$$

This is equivalent to:

$$V_{OMV\ Petrom} > 1239, V_{Rompetrol} > 1258.74, V_{Lukoil} > 1165.4$$

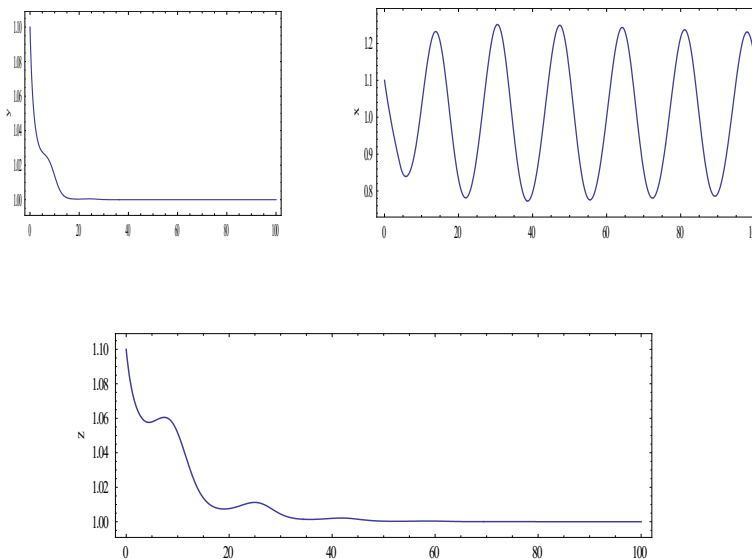
To visualize the variables  $x_1(t)$ ,  $x_2(t)$  and  $x_3(t)$  we consider two scenarios:

**Scenario 1.** All companies get smaller payoffs when they cooperate as opposed to the situation when they do not:  $V_{OMV\ Petrom} = 870, V_{Romp\ petrol} = 860, V_{Lukoil} = 700$

**Scenario 2.** All companies get greater payoffs when they cooperate as opposed to the situation when they do not:  $V_{OMV\ Petrom} = 2300, V_{Romp\ petrol} = 2500, V_{Lukoil} = 2000$

In **Scenario 1**, the payoffs obtained in the competition are greater than in cooperation, the equilibrium point (1,1,1) is locally asymptotically stable, that means the competition is a preferred situation. The equilibrium point (0,0,0) is unstable and making a cooperative decision is unfavourable.

In **Scenario 2**, for  $V_{OMV\ Petrom} = 2300, V_{Romp\ petrol} = 2500, V_{Lukoil} = 2000$ , the equilibrium point (0,0,0) is locally asymptotically stable for all values of the delay parameter. In Figure 5, we can notice if there is delay for *OMV Petrom (Company 1)* than the equilibrium point (1,1,1) is locally asymptotically stable for  $\tau_1 \in (0, 4.21)$  and there are oscillations for  $\tau_1 = 4.21\ days, \tau_2 = 0, \tau_3 = 0$ :



**Figure 5:** There are oscillations for  $\tau_1 = 4.21\ days, \tau_2 = 0, \tau_3 = 0$  and  $V_{OMV\ Petrom} = 2300, V_{Romp\ petrol} = 2500, V_{Lukoil} = 2000$

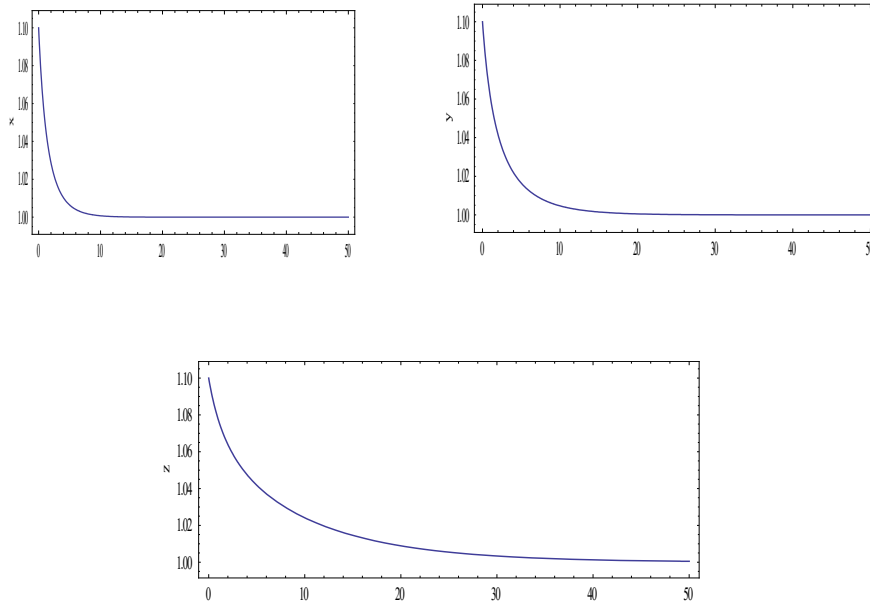
Source: own processing

If there is delay for *Romp petrol (Company 2)*, then the equilibrium point (1,1,1) is locally asymptotically stable for  $\tau_2 \in (0, 8,23)$  and there are oscillations for  $\tau_2 = 8.23\ days, \tau_1 = 0, \tau_3 = 0$ .

If there is delay for *Lukoil (Company 3)*, then the equilibrium point (1,1,1) is locally asymptotically stable for  $\tau_3 \in (0, 16,12)$  and there are oscillations for  $\tau_3 = 16,12\ days, \tau_1 = 0, \tau_2 = 0$ .

If for *Romp petrol (Company 2)* and *Lukoil (Company 3)* there is no delay in making the competition decision, then *OMV Petrom (Company 1)* has to make the competition decision in  $[0,4.21)$  for an economic profitability for all. If there is no delay in making the competition decision for *OMV Petrom* and *Lukoil*, then *Romp petrol* has to make the competition decision in  $[0,8.23)$  for an economic profitability on behalf of all all. In a similar way, *Lukoil* has to make the competition decision in  $[0,16.12)$ .

In Figure 6, we can notice that if there is no delay, the equilibrium point  $(1, 1, 1)$  is locally asymptotically stable, that means the competition decision for all is convenient.



**Figure 6:** The equilibrium point  $(1,1,1)$  is locally asymptotically stable for  $\tau_1 = 0, \tau_2 = 0, \tau_3 = 0$  and  $V_{OMV\ Petrom} = 2300, V_{Rompetroil} = 2500, V_{Lukoil} = 2000$   
 Source: own processing

#### 4. Conclusion

In the framework of game theory, the paper has analysed the cooperation and competition relationship among two and three companies, respectively. The mathematical models are described by nonlinear differential equations with time delay. The introduction of the time delay is mandatory, because the effect of choosing a strategy becomes visible after a period of time. The existence of the oscillations in the economic processes has been investigated, in two scenarios: the competition leads to a greater payoff than the cooperation and vice versa. For duopolistic case two companies (OMV Petrom and Rompetrol) are considered with two strategies: cooperation and competition. Their payoffs are represented in a matrix and the replicator dynamics with time delay is formulated. In order to visualize the evolution of the probabilities for making the cooperation decision Mathematics software is used. Two scenarios are taken into consideration for OMV Petrom are Rompetrol. In Scenario 1 the companies obtain smaller payoffs if they cooperate and greater payoff if they compete, in Scenario 2. Similarly, we conduct an analysis for the triopolistic case, where three players are introduced: OMV Petrom (Company 1), Rompetrol (Company 2) and Lukoil (Company 3). Each company has to choose between two strategies: cooperation and competition. Moreover, as a future work we can investigate the stochastic mathematical model that considers the economical environmental perturbations, as in (Neamțu, 2010; Sirghi, Neamțu, 2013).



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